

# How LTO anticipate on the EIP



# We will! Because,

- Supporting our members
- Innovation is important
  - distinctiveness
  - solving problems
- Effective lobby

# LTO together with:

- **Farmers**
- **Industry (whole dairy chain)**
- **Government**
- **Knowledge institutes**

**10% of the farmers can formulate a  
good research question!**

**And**

**10% of the scientist knows farmers  
most wanted research!**

# EIP and Opportunities

- **Stimulate innovation**
- **Bottom-up**
- **Knowledge exchange**
- **Combine budgets**
- **Redesign our knowledge structure**

# What have we done

- **Seen EIP as a big opportunity**
- **Inform on an active way**
- **Find partners**
- **Create budget for a pilot**

**“Knowledge is power, but action get things done!”**

Richard Branson

**LTO will combine them!**

The background of the slide is a photograph of a clear blue sky with scattered white clouds. At the bottom of the image, there is a horizontal strip of vibrant green grass.